



Partner Package Opportunities virtual ISBI 2021

All partner packages will provide a platform for you to create a view of the products and services you offer that are most relevant to burn care providers. You can make sure all the relevant information is at their fingertips and add video, links and other resources. See the chart below for a full list of benefits for the various options and how they compare to the already booked traditional ISBI 2020 facilities.

Partner Packages	Platinum Equivalent	Gold Equivalent	Silver Equivalent	Exhibitor package Equivalent	Exhibitor space 6m2 Equivalent
	\$56,000	\$39,500	\$17,000	\$5,950	\$3,950
Premium Upgrades					
Plenary sponsored symposium day 1 maximum 1 hr.	x				
Parallel sponsored symposium day 2 or 3 maximum 1,5 hr.		x			
Parallel sponsored workshop day 2 or 3, 30 min			x		
3 Months Banner Advertising on ISBI site worldburn.org	X	x	x		
Product Highlights	X	x	x		
Additional Full-Meeting Registrations	10	8	5		
Promo slide or movie at ISBI 2021 website & newsletters	X	X	x		
Staff Registrations	5	4	3	2	2
Partner Core Benefits					
Link your company logo social media channels and website	X	X	X	X	x
Embedded videos in your company listing	X	X	X	X	x
Profile Content & Banner	X	X	X	X	x
Company Core Category Look Up	X	X	X	X	x
Added Web Links & PDF Downloads	X	X	X	X	x
Video Chat with Attendees (1:1 Conversations)	X	X	X	X	x
Text Chat with Attendees (1:1 Conversations)	X	X	X	X	x
Post-Event Data	X	X	X	X	x
Attendee List including Contact, Title, Company and Mailing Address	X	X	X	X	x
Company listing on ISBI Sponsor Webpage	X	X	X	X	x

Sponsored symposium: \$19,500

Sponsored workshop: \$7,500

- You have an exclusive opportunity to gather feedback from and create awareness with an educated and targeted audience of burn care professionals
- All ISBI delegates & members invited.
- Sponsored sessions will be marketed on the ISBI 2021 & Worldburn website, through social media, and via email.
- Access to attendees in Polling and Feedback platform features.

Pre-Show Email

\$2,500

Reach registered attendees directly via our dedicated email blast service, before the meeting.*

Banner Ad in ISBI emails

\$1,750

- Customized footer banner advertisement on ISBI general communications (4 Emails = 1 Month).
- Analytics for open rate and click-through rate are included.

Post-Show Email

\$3,000

Reach registered attendees directly via our dedicated email blast service, up to thirty days after the meeting.*

Advertisement on ISBI 2021 Website

\$1,500

- Two different ad sizes are included on the webpage of your choice (728 x 90 px & 160 x 600 px).
- Analytics for page views for the duration of your ad are included.

Social Media Promotion

\$1,000

ISBI will distribute on the ISBI 2021 a tweet encouraging the audience to visit your company's website.

Virtual Push Notifications

\$1,750

Contact attendees directly during the virtual ISBI 2021 meeting by sending push notification. Take advantage of this limited availability opportunity to drive meeting participants to your virtual page. Sponsor can identify date and time of message with ISBI approval.

Program Guide Promotion

\$750

Every attendee will have access to the online program guide. The guide is used as a reference for important information, including session times, tracks, events and speaker information. Promotion in the Program Guide will give your company high visibility during the annual meeting